



Green
Wells Energies
Your Energy Choice

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GREEN WELLS ENERGIES CORPORATE PROFILE.

www.greenwellsenergies.com



EXECUTIVE CHAIRMAN'S STATEMENT

I am delighted to announce a transformative chapter in the journey of Green Wells Energies Ltd. What began as Wells Oil has evolved to meet the changing energy landscape, embracing innovation and sustainability at its core. One of our proudest milestones was the launch of our clean energy solution, Wells Gas—an LPG product designed to champion a greener and more efficient future.

LPG stands as a game-changer in energy consumption. Cleaner and more environmentally friendly than traditional fossil fuels, it reduces emissions while offering cost-effective versatility across heating, cooking and transportation. This shift reflects our commitment to combating climate change and providing our customers with responsible energy solutions that align with global sustainability goals.

I want to take this opportunity to extend my heartfelt gratitude to our dedicated employees, whose hard work and passion have been instrumental in propelling Green Wells Energies to new heights. I also thank our loyal customers, who have placed their trust in us over the years and inspired us to continually innovate and improve.

As we look to the future, I am confident that Green Wells Energies will continue to lead the way in quality service, sustainable solutions, and growth. Together, let us drive positive change and light the path toward a cleaner, brighter tomorrow.



Stephen Okello.
Executive Chairman

TOGETHER EVERYONE ACHIEVE MORE

At GWEL, we firmly believe that one of the most important foundations in achieving our vision is fueled by our strong teamwork. We think the best solutions result from fostering positive connections and cooperating with coworkers, clients, and other key stakeholders.

CORE VALUES

- ✓ Integrity & Transparency
- ✓ Accountability
- ✓ Customer Centricity
- ✓ Quality & Innovation
- ✓ Professionalism
- ✓ Safety
- ✓ Environmental Social Governance & Impact

WELCOME TO GREEN WELLS

Green Wells Energies Limited formerly known as Wells Oil Ltd is an Oil Marketing Company incorporated in 2010 under the Companies Act of Kenya. As a company, we are focused in importing, distribution, warehousing and marketing of petroleum products in Kenya. Today Green Wells Energies operates in Kenya, Uganda and Tanzania. In Kenya, we oversee a chain of modern retail outlets in Western Kenya with our Head Offices in Kisumu City.

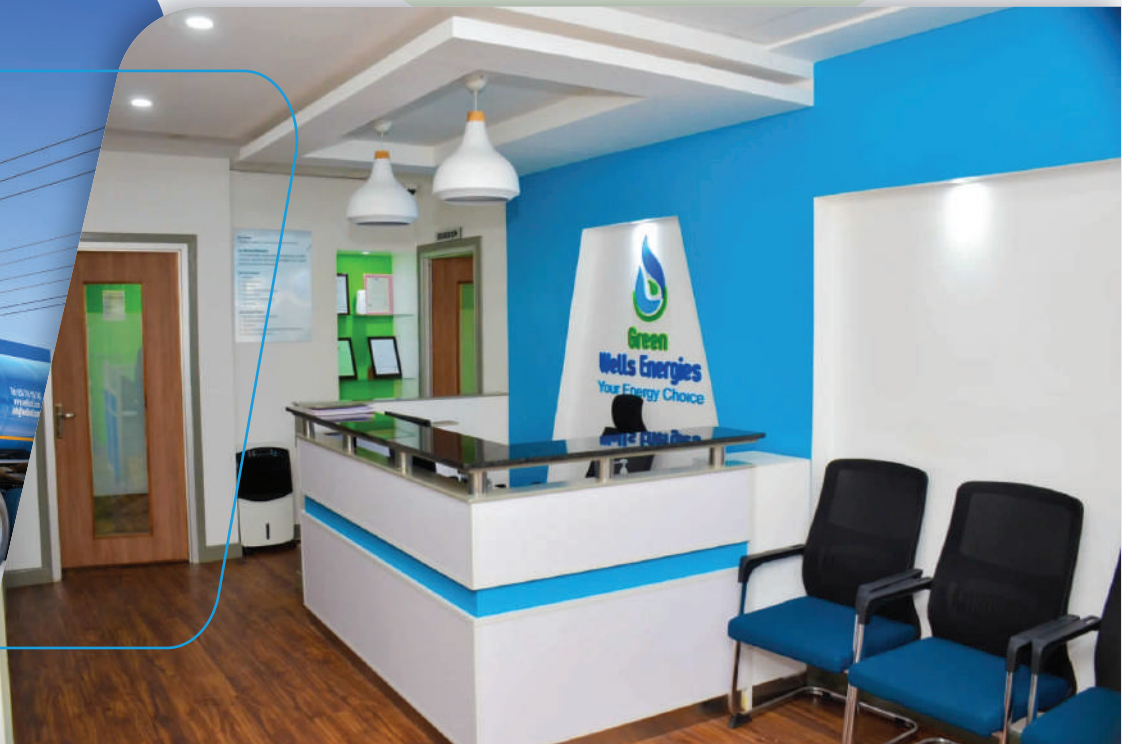
With the continued support from our partners and clients, we hope to be able to establish an even greater array of products & services that meet and exceed Kenya's ever-increasing demand for more innovative solutions. As a brand, Green Wells Energies has a mark in the local market due to our competitive prices and exemplary services to our clients.

OUR MISSION

To exceed stakeholders' expectations by providing quality energy solutions in a motivating work environment

OUR VISION

To be a leading African Based Provider of Quality Energy Solutions globally.



COMPANY HISTORY

From our humble beginnings in 2010, to celebrating our first milestone of 15 years in operation, one thing is for sure – Kenyans love supporting local and Green Wells Energies is no exception.

2010

Wells Oil Ltd was registered in Kenya. Through the proceeds of jaggery trade, the first pump was installed in Usenge targeting motor boats

2011

Early 2011, two small service stations were launched in Ugunja town. Wells Oil also entered the Kisumu market, supplying fuel using improvised mobile fuel dispenser

2012

Two fully fledged petrol stations set up in Kisumu Bus stop and Nyamasaria respectively through the help of a bank facility.

2014

Wells Oil Ltd acquired a new fleet of oil tankers and trucks to be used in bulk order deliveries.

2020

5 year strategic plan launched, Setting up an Advisory Board

2021

Recognized as an Oil Marketing Company (OMC) and Commenced the importation of petroleum to cater for growing demand.

2022

Wells Oil Ltd attained ISO Certification. Same year -introduced Wells Gas and rebranded to Green Wells Energies Limited

2024

Commissioned Wells LPG plant, Launched Mbita Service Station, Registered Green Wells Energies Uganda

2025

Green Wells launched a 2025 to 2029 Strategic Plan and Expanded to Tanzania as G-Wells Energies Tanzania Ltd



OUR QUALITY POLICY

Green Wells Energies has implemented a well established quality system that conforms to the requirements of ISO 9001:2015. The system includes documented manuals that outline processes and operational procedures.

We are dedicated to continuously improve our quality management system and provides a framework for reviewing and enhancing quality objectives. As a company, we acknowledges that our main focus must be on the quality of our products and services.

We ensure that our management, technical, administrative, and operational personnel are fully aware of the company's objectives through ongoing training and education at all levels. It recognizes the needs and expectations of various stakeholders, including clients, staff, suppliers, local authorities, the local population, and others affected by its operations.

Moreover, Green Wells Energies considers the identification of risks and the implementation of appropriate mitigation measures in the execution of its duties.

ENVIRONMENTAL POLICY

Our commitment to environmental sustainability

Green Wells Eneargies commits to ensure, as far as is reasonably attainable, the safety of all our stakeholders who may be directly or indirectly affected by the activities of our company; that our products and services shall be environmentally sustainable. We therefore committ to;

- 1 **Protecting the Environment:**
- 2 **Comply with environmental obligations:**
- 3 **Environmental awareness programs**



OUR HUMAN CAPITAL



Caroline A. Okelloh CEO

An accomplished entrepreneur and a daring investor, Caroline has played an integral role in building many of today's leading consumer technology businesses, including Green Wells Energies. She possesses a unique understanding of consumer behavior and the dynamics of viral businesses, as well as deep experience in blitzscaling companies to astonishing heights.

Ms Okelloh as a co-founder of Green Wells Energy, led the company to unprecedented profitability within its first four years of existence. She focuses on building products that can reach hundreds of millions of customers and businesses that have network effects including government agencies.

Her demonstrated competence is also supported by a wealth of experience spanning over 20 years. Ms Okelloh is a Certified Public Accountant (CPA) from KCA University.

GREEN WELLS ENERGIES THE DRIVING FORCE

Passionate and committed to the future of Green Wells Energies, our people are able to make a contribution to shaping how we work, live and engage with our communities to build long term sustainable growth. We think and act like business owners and we are in the business of serving our clients. We move swiftly expecting to win and exercise care in everything we do

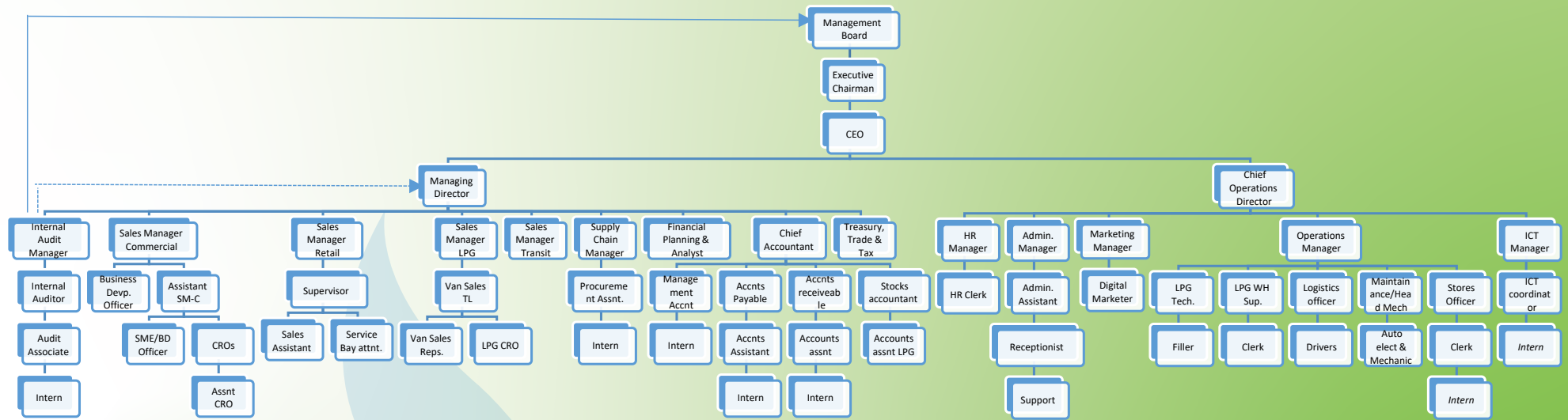
We strive to empower our staff with an understa-

nding that empowered employees have an increased sense of ownership. Green Wells provides a supportive work environment, flexible working conditions, an extensive learning program and competitive remuneration package.

As an equal opportunity employer, we also provide specific workplace programs supporting diversity and equal employment opportunities for women and the disabled. We hold safety and integrity as a core personal commitment.

The foundation of our success is simply to deploy a dedicated staff to work across all Green Wells outlets. Their work is to sell our quality products at competitive prices characterized by real commitment and understanding often exceeding customer expectations.

ORGANIZATION STRUCTURE



Green Wells Energies has a clear structure that is well aligned with our Strategic Plan to meet the operational requirements and Standard Operating Procedures towards effective decision making

PRODUCTS & SERVICES



01 White Products

UNLEADED PREMIUM | LOW SULPHUR DIESEL | ILLUMINATING KEROSENE

Get ready to experience the power and efficiency of our premium car fuels! With a range of options to choose from, our fuels are designed to meet the unique needs of your vehicle and driving style.

02 Engine Oils & Lubricants

CAR ENGINE OILS | MOTORCYCLE ENGINE OILS | HEAVY-DUTY OILS

Our engine oils and lubricants are made from high-quality base stocks and advanced additives, which ensure reliable and efficient engine operation. Whether you drive a car, truck, or any other type of vehicle, our range of products has got you covered.

03 LPG & Accessories

WELLS GAS | ZAIDI YA GESI

Green Wells offers quality LPG brands to cater for rising demands for clean energy. We specialize in reticulation systems for schools, hospitals, hotels, residential houses and bulk supply of LPG through our extensive retail and distribution networks across the region.

TRANSIT & BULK SUPPLY

In our endeavours to guarantee our clients of constant and regular supply, Green Wells focuses on cross border Transit and Bulk supply of LPG and other white products



04 Heavy Fuel Oil (HFO)

POWERING INDUSTRIES WITH RELIABILITY

We supply high quality HFO to meet the diverse energy demands of industrial and commercial clients across Kenya and the region.

05 Our Service Bay

ENGINE TUNE-UPS | BRAKE SYSTEM | OIL CHANGE

Our Service Bay provides dependable quick services not forgetting free preventative maintenance checks. We can also handle your basic car service needs, such as transmission repairs, brake system maintenance, tune-ups, minor mechanical repairs, and so on.

06 Our Fleet

MOVING PETROLEUM PRODUCTS WITH EASE

Our fleet comprises over 30 trucks that includes Mercedes Benz, Isuzu, Mitsubishi, and land cruisers with tank loading capacity of between 2000 liters to 43,000 litres. All our vehicles are GPS tracked and continuously monitored to ensure that we deliver efficiently and with integrity.



WE'VE GONE GREEN



- ✓ Quality
- ✓ Reliable
- ✓ Efficient
- ✓ Safe

GREEN WELLS FUEL CARD

Green Wells Energies is proudly issuing a dual purpose Fuel/Loyalty Card. The Card is a payment mode that is safe and convenient allowing our customers to closely monitor their spending on fuel and other products and services at Green Wells Energies Petrol Stations. The Card enables our customers to earn loyalty points that can be redeemed for fuel and other services at any of our stations.

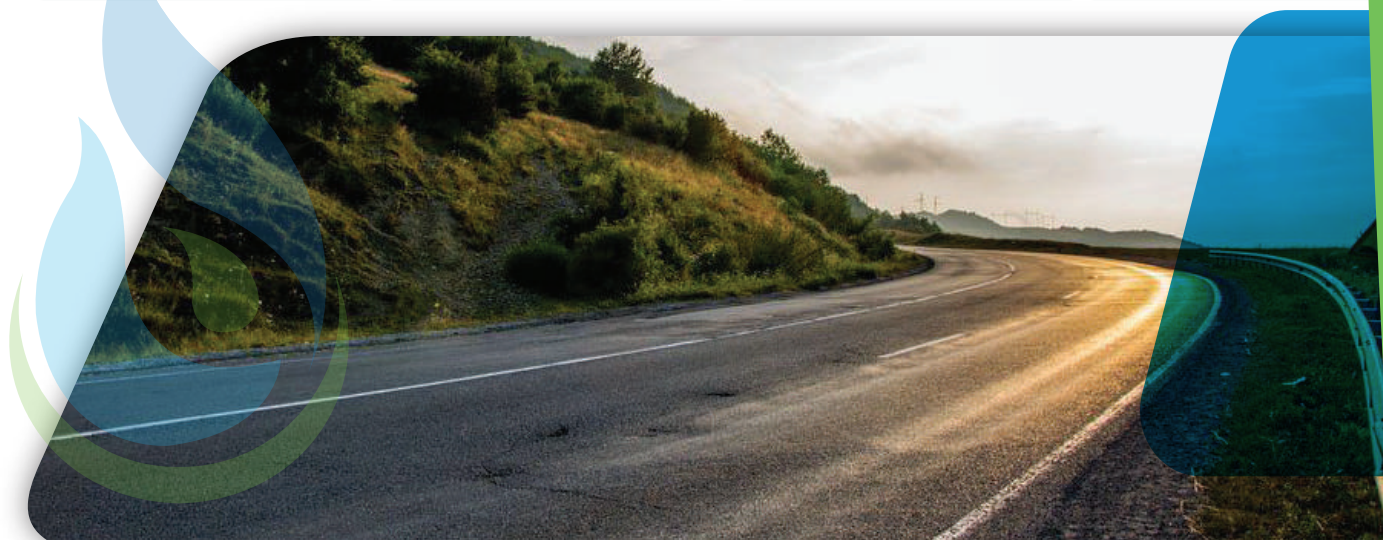
Security Features:

- Authorization system enables a combination of security and flexibility
- Protection allows to block lost or stolen cards
- Email and SMS alerts can be triggered by parameters defined by the user



OUR HAPPY CLIENTS

Since we started our operations, we have established business relation and associate with a number of reputable clients in the county, below are some of our clients



JOIN OUR CLIENT BASE

At Green Wells Energies, we are passionate about our business and we commit to provide our clients with ultimate customer experience. Guided by the principles of good governance and service, we hope to endear ourselves to our customers through quality and professional services



*Building a good
customer experience
does not happen by
accident. It happens
by design.*





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