



GREEN WELLS ENERGIES CORPORATE PROFILE.



Green Wells Energies

Your Energy Choice

Coming Soon...



COMPANY PROFILE

Green Wells Energies Limited invites you to interact with this company profile to learn more about our humble beginnings, what we do, our milestones, vision & mission, management structure, and more. This profile will be updated from time to time in order to present you with our company's current position. Make sure you have the most recent version.



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CEO's STATEMENT

I am thrilled to announce a major transformation for our company, Green Wells Energies. As you know, we have been operating under the name Wells Oil for many years, but it is time for us to evolve and embrace a new era of energy solutions.

At Green Wells Energies, our mission is to provide sustainable and innovative energy solutions to meet the evolving needs of our customers. In line with this, we are proud to introduce our new line of LPG product dubbed Wells Gas.

LPG is a clean and efficient fuel that has gained popularity in recent years for its many benefits. Not only is LPG more environmentally friendly than traditional fossil fuels, it is also more cost-effective and can be used in a variety of applications, from heating to cooking to transportation.

The introduction of Wells Gas is just one part of our broader strategy to diversify and expand our product offerings, and to position Green Wells Energies as a leader in the energy industry. We believe that this will help us to better serve our customers and to drive growth for our business.

I want to thank all of our employees for their hard work and dedication in making this exciting transition a reality. I also want to extend my gratitude to our valued customers, who have trusted us to provide them with energy solutions for so many years.

I am confident that the future is bright for Green Wells Energies, and I look forward to continuing to serve you with the highest level of quality and service.



Stephen Okello. CEO



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MD's STATEMENT

It is delightful to note the many achievements made by Green Wells Energies Limited since its inception. Our recent foray into LPG as a clean energy solution not only establishes us as an industry leader, but also demonstrates our commitment to reducing our carbon footprint and positively impacting the environment and climate change.

Our unwavering commitment to sustainability has been a driving force behind our success, and I am confident that we will continue to make progress in this area, leading by example.

Worth noting is our relentless focus on providing superior services at each of our outlets that has earned us a reputation for excellence, as well as impressive returns in the last fiscal year. Green Wells Energies has in the recent past witnessed a steady growth in its loyal client base.

GWEL's success wouldn't be achievable without the tireless efforts of our exceptional staff. You are the backbone of our accomplishments and I deeply appreciate your steadfast dedication to outstanding performance.

So here's to continued growth, impact, and success. Together, we are making a difference in the world and setting the standard for the industry. Thank you all for being part of the Green Wells Energies Limited family!"



Caroline Adhiambo. MD



Our relentless focus on providing superior services at each of our outlets has earned us a reputation for excellence, as well as impressive returns in the last fiscal year.

ABOUT COMPANY

Green Wells Energies Limited formerly known as Wells Oil Ltd is an Oil Marketing Company incorporated in 2011 under the Companies Act of Kenya. As a company, we are focused in importing, distribution, warehousing and marketing of petroleum products in Kenya. Today Wells Energies operates a chain of modern retail outlets in Western Kenya with their Head Offices in Kisumu City.

With the continued support from our partners and clients, we hope to be able to establish an even greater array of products & services that meet and exceed Kenya's ever-increasing demand for more innovative solutions. As a brand, Green Wells Energies has a mark in the local market due to our competitive prices and exemplary services to our clients.



COMPANY HISTORY

From our humble beginnings in 2011, to celebrating our first milestone of 10 years in operation, one thing is for sure – Kenyans love supporting local and Green Wells Energies is no exception. During this time, we have learnt how being customer centric means being able to keep up with ever-changing mobility patterns.

2010

An idea was born in the mind of Stephen Okello, a small jaggery trader in Usenge, Siaya County. Wells Oil Ltd was registered in the same year. Through the proceeds of jaggery, the first pump was installed in Usenge targeting fishing motor boats

2011

Early 2011, two small service stations were launched in Ugunja town. In the same year Wells Oil entered the Kisumu market, supplying fuel to vehicles at the Kisumu bus stage using improvised mobile fuel dispenser

2012

Two fully fledged petrol stations set up in Kisumu Bus stop and Nyamasaria respectively through the help of a bank facility.

2014

Wells Oil Ltd acquired a new fleet of oil tankers and trucks to be used in bulk order deliveries.

2017

Wells Oil Ltd attained ISO Certification. Same year, started petroleum importation to cater for growing demand

2022

Venturing into Wells LPGs and subsequent change of name from Wells Oil to Green Wells Energies Limited



OUR MISSION

To competitively supply quality petroleum products and offer excellent services that satisfies the needs of our clients both nationally and regionally.

OUR VISION

To be a global supplier of quality petroleum products



There are no secrets to success. It is the result of preparation, hard work, and learning from failure.

~ Colin Powell

OUR BELIEF

Green Wells Energies believes that in order for our company to succeed, we must maintain a high level of discipline, hard work, and persistence. We constantly think of our goals as opportunities to improve and grow by remaining realistic and optimistic.



OUR VALUES



Integrity

We fulfill the promises of our mission through behavior that reflect honesty, responsibility and fairness



Ownership

We are all owners of wells and we think and act as owners



Environmental Sustainability

We are committed to minimizing the impact of our operations on the environment and to demonstrate leadership by integrating environmental considerations into all our business practices.



Professionalism

We exercise high level of professionalism in our work and reward merit. We use the most appropriate skill and competence continually seeking opportunity to improve through innovative approaches.



Committed to Excellence

We are committed to high quality product, service and other initiatives that impact lives within and outside our organization.



Accountability

We acknowledge and take responsibility for our actions and decisions.



Team work

We love success and drive it by pulling together; we believe that the best solutions come from working together with both colleagues and clients. Effective team work demands strong relationship, respect and sharing

Let's add
Value
To Your
Business



OUR QUALITY POLICY

As Green Wells Energies, we aim to uphold and improve the quality standards upon which our long term growth and reputation is founded. Our quality philosophy deems that all employees are responsible for quality at every level. Quality is enforced as a discipline within the company.

In order to fulfil this requirement, Green Wells Energies' senior management has established a regular review of quality objectives to ensure that all work undertaken is carried out in a manner maintaining the highest quality of service to customers. Customer contact and satisfaction is paramount to the success of the company at all stages of the contractual process.

The company has put into effect a proven and tested quality system. This system complies with the requirements of ISO 9001 2015. The documented manuals define the processes and operational working procedures. It is the company's policy to carry out continuous

improvement of the quality management system. The company provides a framework to review and improvement of quality objectives. Green Wells Energies recognizes that the primary concern of the company must be the quality of its products and services.

Green Wells Energies shall ensure that the management, technical, administrative and operational personnel are fully conversant with the company's objectives through on-going training and education at all levels within the company. The company understands the needs and expectations of interested parties, which will include clients, staff, suppliers, local authorities, local population and anyone else who may be affected by the company's operations.

Furthermore, in the execution of its duties the company factors in the identification of risk and appropriate mitigation measures.



ENVIRONMENTAL POLICY

Our commitment to environmental sustainability

Green Wells Eneargies commits to ensure, as far as is reasonably attainable, the safety of all our stakeholders who may be directly or indirectly affected by the activities of our company; that our products and services shall be environmentally sustainable. We therefore committ to;

1 Protecting the Environment:

- We will ensure that significant environmental risks arising from work activities under our control are eliminated or adequately controlled including preventing pollution, through responsible management of our operations.
- We will integrate and prioritize the environmental sustainability policy when making future planning and investment decisions.
- We will design and redesign products that are environmentally friendly and always strive to reduce their adverse environmental impact during production, use and disposal.

2 Comply with environmental obligations:

- Green Wells Energies will comply and implement to satisfaction all appropriate environmental obligations, including taking a proactive approach regarding environmental legislation that affect our business by ensuring safe/best work practices.

3 Environmental awareness programs

- Green Wells Energies Ltd shall continuously inform and occasionally train our employees about environmental issues that may affect their work and encourage them to work in an environmentally responsible manner
- Develop and maintain environmental management programs with objectives and targets to minimize adverse environmental impacts and measure progress towards our environmental goals in order to continually improve our environmental performance



Kisumu City

OUR HUMAN CAPITAL



Caroline A. Okelloh Managing Director

An accomplished entrepreneur and a daring investor, Caroline has played an integral role in building many of today's leading consumer technology businesses, including Green Wells Energies. She possesses a unique understanding of consumer behavior and the dynamics of viral businesses, as well as deep experience in blitzscaling companies to astonishing heights.

Ms Okelloh as a co-founder of Green Wells Energy, led the company to unprecedented profitability within its first four years of existence. She focuses on building products that can reach hundreds of millions of customers and businesses that have network effects including government agencies.

Her demonstrated competence is also supported by a wealth of experience spanning over 20 years. Ms Okelloh is a Certified Public Accountant (CPA) from KCA University and holds a bachelor's degree in Business Management.

GREEN WELLS ENERGIES THE DRIVING FORCE

Passionate and committed to the future of Green Wells Energies, our people are able to make a contribution to shaping how we work, live and engage with our communities to build long term sustainable growth. We think and act like business owners and we are in the business of serving our clients. We move swiftly expecting to win and exercise care in everything we do

We strive to empower our staff with an understa-

nding that empowered employees have an increased sense of ownership. Green Wells provides a supportive work environment, flexible working conditions, an extensive learning program and competitive remuneration package.

As an equal opportunity employer, we also provide specific workplace programs supporting diversity and equal employment opportunities for women and the disabled. We hold safety and integrity as a core personal commitment.

The foundation of our success is simply to deploy a dedicated staff to work across all Green Wells outlets. Their work is to sell our quality products at competitive prices characterized by real commitment and understanding often exceeding customer expectations.

THE LEAD TEAM



Florence A. Owuor
Human Capital Manager
& Administrator

B.Com H.R.M, MBA Strategic
Management. IHRM(K)
Member, Over 8 yrs Experience



Fred Ratemo
Internal Auditor

BBM Finance & Banking Option.
CPA(K), Registered Member
-ICPAK. Over 11 yrs Experience



Oliver A. Wandera
Operations Manager

B.Com Finance Option
with over 10 yrs work
Experience



James Oloo
Communication &
Project Manager

B.Com Accounting, CPA(K)
MBA Environmental Accounting
Over 31 yrs Experience



Flora Achieng Otieno
Sales & Marketing Manager

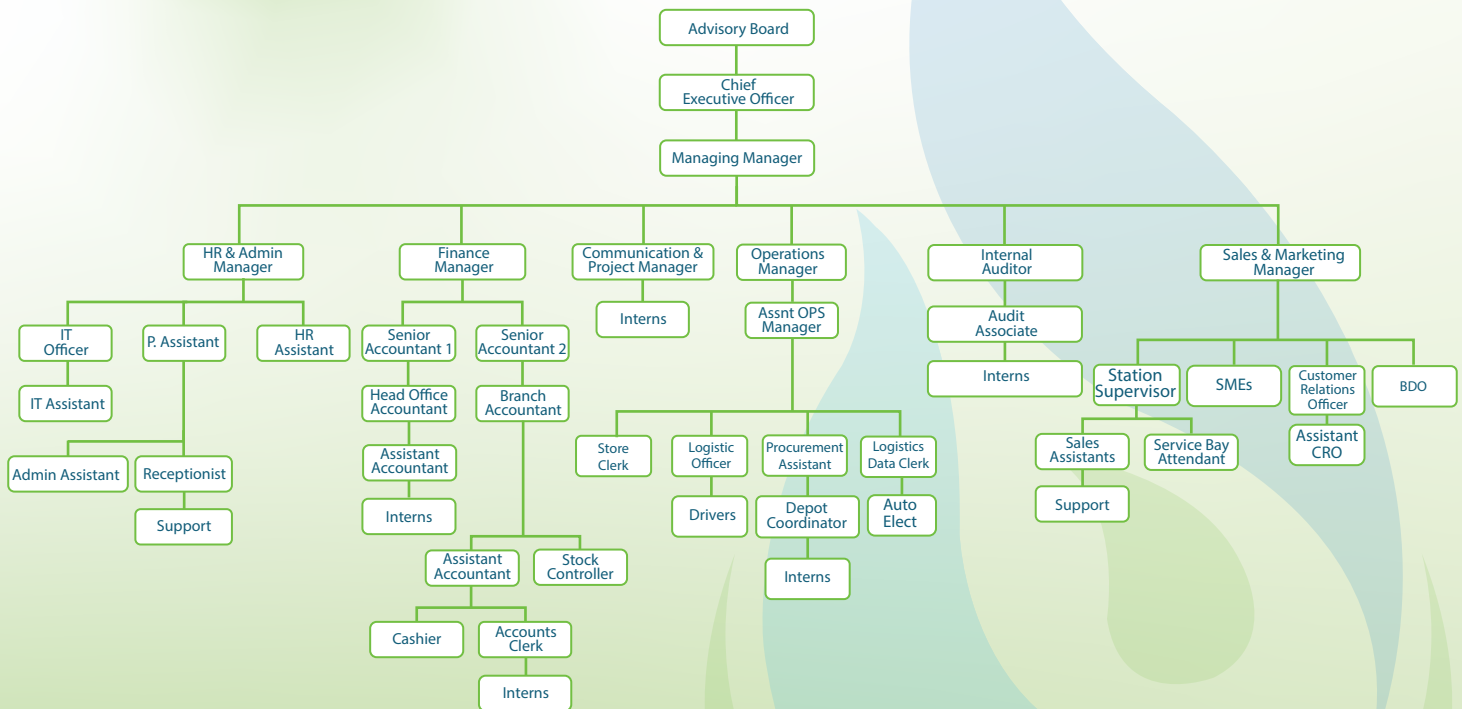
B.Com - Marketing,
Over 10 yrs experience in
Sales and Marketing



James Ang'awa Okeyo
Finance Manager

MBA Finance, B.Com
Accounting, CPA-K, 20 yrs
exp. in finance & admin

ORGANIZATION STRUCTURE



Green Wells Energies has a clear structure that is well aligned with our Strategic Plan to meet the operational requirements and Standard Operating Procedures towards effective decision making

OUR PRODUCTS & SERVICES

01 White Products

UNLEADED PREMIUM | LOW SULPHUR DIESEL | ILLUMINATING KEROSENE

Get ready to experience the power and efficiency of our premium car fuels! With a range of options to choose from, our fuels are designed to meet the unique needs of your vehicle and driving style.

Whether you're looking for a fuel that will help you get the most miles per gallon, or you need a fuel that provides maximum power and acceleration, our lineup has you covered. Our fuels are formulated with the latest technology to deliver unbeatable performance, so you can hit the road with confidence.

In addition to superior performance, our fuels are also kind to the environment. With our eco-friendly options, you can enjoy a smooth and efficient driving experience without sacrificing your commitment to the planet.

Worth noting is the fact that we accept orders for bulk supplies and offer transport to your destination.



02 Engine Oils & Lubricants

CAR ENGINE OILS | MOTORCYCLE ENGINE OILS | HEAVY-DUTY ENGINE OILS

Experience the power of superior performance with our range of quality engine oils and lubricants. Designed to meet the demands of modern engines, our products are specially formulated to provide maximum protection, enhance engine life and reduce fuel consumption.

Our oils and lubricants are made from high-quality base stocks and advanced additives, which ensure reliable and efficient engine operation. Whether you drive a car, truck, or any other type of vehicle, our range of products has got you covered.

Our engine oils are specially designed to protect against wear and tear, reduce friction, and control deposits. They are compatible with a wide range of engines and provide excellent performance under severe operating conditions.

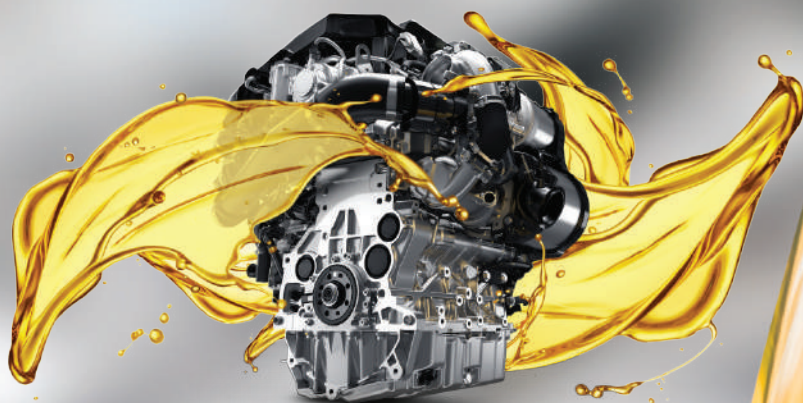
Our lubricants, on the other hand, are designed to reduce friction, protect against wear, and provide long-lasting protection.

We understand the importance of keeping your engine in top condition, which is why we offer only the best in quality and performance. Our products are rigorously tested and meet industry standards to ensure you get the best possible protection and performance.

Switch to our quality engine oils and lubricants today and experience the peace of mind that comes with knowing your engine is protected. Trust us to keep your engine running smoothly and efficiently, mile after mile. Contact us to learn more about our products and how they can benefit your engine.



Switch to our quality engine oils and lubricants today and experience the peace of mind that comes with knowing your engine is protected.



03 LPG & Accessories

WELLS GAS | ZAIDI YA GESI

Green Wells Energies Ltd now offers a quality LPG brands to cater for rising demands for clean energy. We specialize in reticulation systems for schools, hospitals, hotels, residential houses and bulk supply of LPG through its extensive retail and distribution networks across the region.

Our main goal is to provide clean energy and contribute towards the UN's Sustainable Development Goal 7 (UN-SDG) which is access to clean and affordable energy and this is done through distribution of our LPGs at affordable prices to the last mile. One of the main targets of Wells Gas is to contribute to the reduction of carbon emissions and greenhouse gas emissions by 30% which Kenya has committed to meet by 2028 under the Paris agreement on climate change.

The introduction of Wells Gas will also contribute to the Africa Agenda 2063 "Africa We want" through energy transition that is equitable

while taking into account the social economic needs of the population. Wells Gas has been dubbed "Zaidi ya Gesi" which means that it is more than gas, and therefore a lifestyle change to clean energy that is affordable, accessible and could transition every home to green energy.

Our main focus is on:

- Retailing and wholesaling LPG – We have 6kg, 13kg, and 50kg gas available for retail and wholesale.
- Bulk supply and Transport of LPG
- Reticulation of LPG in schools, hospitals, hotels, commercial warehouses and residential homes.

Whatever your requirements are for your school, hospital, college, hotel, restaurant or home Wells Gas will help you get the right solution.



04 Our Service Bay

ENGINE TUNE-UPS | BRAKE SYSTEM | OIL CHANGE

Keep your engine operating smoothly with the assistance of our experienced specialists. While you take a rest, our mechanics can quickly and expertly do oil changes, preventative maintenance checks, and fluid top-ups.

Green Wells Energies Service Bay provides dependable quick services not forgetting free preventative maintenance checks. We can also handle your basic car service needs, such as transmission repairs, brake system maintenance, tune-ups, minor mechanical repairs, and so on.



05 Our Fleet

MOVING PETROLEUM PRODUCTS WITH EASE

Green Wells Energies is easily identifiable as a major brand for efficient, reliable, safety and environmentally friendly distribution across the greater western. We have built a strong presence in the region through consistently providing bespoke solutions for fuel distribution covering the remotest areas. Our trucks are branded in our corporate colors making us easily noticeable. Heavy Commercial drivers employed by the company are EPRA compliant and have over 20 years' experience in handling petroleum products. We have a modern workshop with equipment & qualified staff with enough experience to handle maintenance & repairs.

Our fleet comprises over 30 trucks that includes Mercedes Benz, Isuzu, Mitsubishi, and land cruisers with tank loading capacity of between 2000 liters to 43,000 liters. This has enabled us to offer bespoke solutions to needs related to regular deliveries, scheduled deliveries, contract logistics, etc conveniently and efficiently. All our vehicles are GPS tracked and continuously monitored to ensure that we deliver efficiently with integrity always.

BULK SUPPLY

In our endeavour to guarantee our clients of constant and regular supply, we have invested in mini depots with underground tanks



GREEN WELLS FUEL CARD

Green Wells Energies is proudly issuing a dual purpose Fuel/Loyalty Card. The Card is a payment mode that is safe and convenient allowing our customers to closely monitor their spending on fuel and other products and services at Green Wells Energies Petrol Stations. The Card enables our customers to earn loyalty points that can be redeemed for fuel and other services at any of our stations.

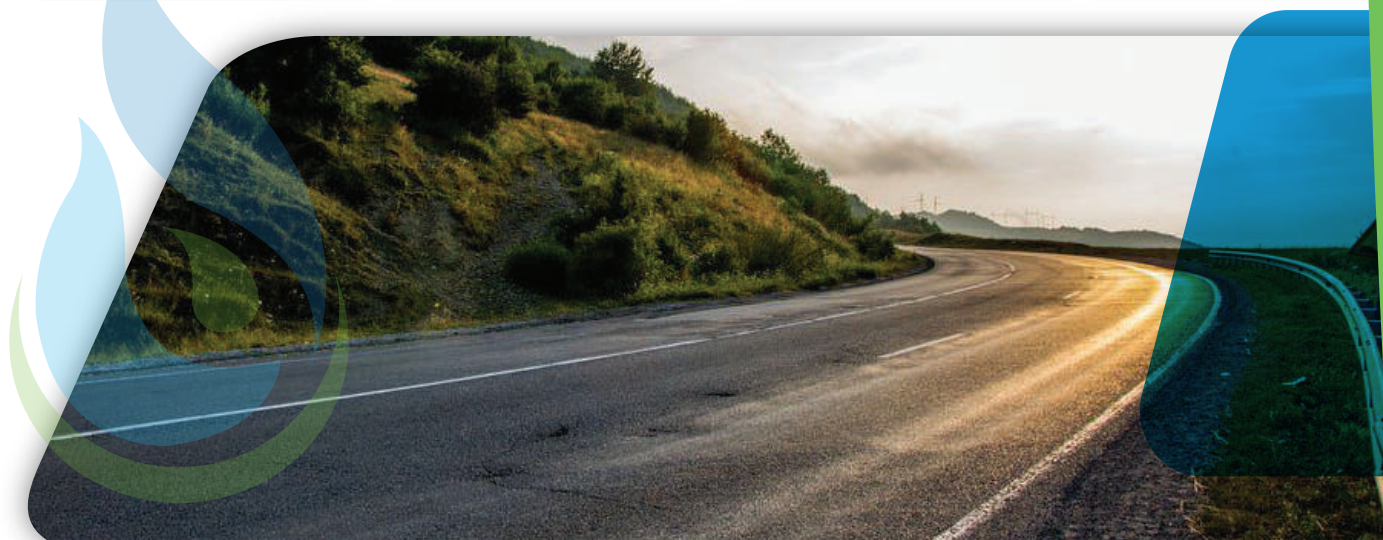
Security Features:

- Authorization system enables a combination of security and flexibility
- Protection allows to block lost or stolen cards
- Email and SMS alerts can be triggered by parameters defined by the user



OUR HAPPY CLIENTS

Since we started our operations, we have established business relation and associate with a number of reputable clients in the county, below are some of our clients



JOIN OUR CLIENT BASE

At Green Wells Energies, we are passionate about our business and we commit to provide our clients with ultimate customer experience. Guided by the principles of good governance and service, we hope to endear ourselves to our customers through quality and professional services



*Building a good
customer experience
does not happen by
accident. It happens
by design.*





Green Wells Energies

Your Energy Choice



Contact Us

P : (+254)113 864 017

P : (+254)714 116 742

E : info@greenwellsenergies.com

w : www.greenwellsenergies.com

Oginga Odinga St | Kisumu
Mega Plaza | Wing B | 5th Flr.